

## Vacancies in Centre for microFinance (CmF), Jaipur

**Job title:** Marketing Specialist /District Coordinators /Block Coordinators – Centre for Microfinance

**No. of Vacancies:** 11

**Locations:** Districts and Blocks of Rajasthan (Tonk, Bundi, Jhalawar, Dausa, Udaipur & Banswara)

### About CmF:

Centre for Microfinance (CmF) ([www.cmfrac.org](http://www.cmfrac.org)) is a registered not for profit Society. It was setup in 2007 as a resource agency to catalyze the growth of the community led microfinance (Self-Help Group model) and livelihoods in Rajasthan. To achieve these, CmF provides technical and knowledge support to government programmes, non-government organizations, community institutions and banks. It also supports innovative ideas, which seek to increase outreach of microfinance services to underserved regions and populations. Another core activity of CmF is to serve as a knowledge hub on community-led microfinance and livelihoods. Networking and promoting collaborations among various stakeholders to further the microfinance sector in the state is another core objective of CmF. CmF is the nodal agency of the Tata Trusts' ([www.tatatrusters.org](http://www.tatatrusters.org)) projects in Rajasthan under the Sakh-Se-Vikas initiative. CmF has a team of 40 staffs located in Jaipur, Jodhpur, Sirohi and 4 blocks in West Rajasthan.

### About the Programme:

CmF is working with the state government promoted Society namely Rajasthan GraminAajeevikaVikasParishad (RGAVP) to develop livelihoods clusters (agriculture, dairy and goat based livelihoods) in 20 blocks of 9 districts wherein RGAVP has promoted Self-Help Groups and Federations. The specific objectives of the CmF-RGAVP partnership are as follows:

1. To facilitate additional income to SHG families in the range of Rs. 40,000 to 60,000 through market linkage development in agriculture and allied (livestock) activities
2. To develop and build capacities of SHG women as community service providers for efficient and sustained delivery of extension services in agriculture and livestock
3. Promote 8-10 community based livelihood organisations (producer companies/cooperatives) and strengthen existing producer companies/cooperatives promoted by RGAVP to lead market led livelihood interventions in the project blocks

### Job profile:

**1.) Marketing Specialist(01):**The Marketing Specialist would be responsible for setting up the market linkages for agriculture and livestock produce of the members of SHG federations/producer companies. The job includes (i) explore and develop appropriate market linkages with retail/institutional buyers for the agri and livestock produce, (ii) identify business potential for processing/post-harvest operations for value addition and (iii) manage partnership developed with buyers and resolve operational issues

### Education qualification & experiences:

S/he will be a graduate preferably in agriculture/livestock/allied sectors/social works/rural development/marketing discipline with minimum of 3-5 years' experience related to marketing/market development in any livelihood project(s)

**Location:**Jaipur

**2). District Coordinators(05):**District coordinator would be responsible for implementing the livelihood work in respective district in partnership with the RGAVP district and block offices and the Cluster Level Federations (CLFs)(i) identification of community cadre in consultation with the CLFs, (ii) undertake training of community cadre and Livelihood Resource Persons (LRPs) appointed by CLFs and review their work, (iii) support CLFs in preparation of livelihoods budget and documentation work for approval from RGAVP, (iv) execute procurement, marketing, processing activities in project blocks with support of community cadre, LRPs, CmF's livelihood facilitators and (v) oversee MIS & undertake reporting for the CmF-RGAVP livelihoods work in the district.

**Education qualification & experiences:**

S/he will be a graduate preferably in agriculture/livestock/allied sectors/social works/rural development/marketing discipline with minimum of 2-5 years' experience in livelihoods sector.

**Locations:**Tonk, Bundi, Jhalawar, Udaipur & Banswara

**3).Block Coordinators(05):**Block coordinator would be responsible for implementing the livelihood work in respective block which include (i) facilitate execution of project activities with 2500-3000 families (ii) provide day to day handholding support to the community cadre, (iii) undertake procurement, processing functions at the CLF (with support of LRPs), (iv) support CLFs in accounting for the livelihoods work

**Education qualification & experiences:**

S/he will be a graduate preferably in agriculture/livestock/allied sectors/social works/rural development/marketing discipline with minimum of 1-3 years of experience in livelihoods sector.

**Locations:**Jhalawar: Khanpur/Bakani), Dausa: Dausa, Udaipur: Jhadol/Kherwara), Banswara:Ghatol& Anandpuri)

**Remuneration:** Remuneration will be competitive and will depend on the experience and skills of applicants.

Centre for Microfinance is an equal opportunity employer; women are particularly encouraged to apply.

The format can be **downloaded** from the website – [www.cmfraj.org](http://www.cmfraj.org)

Last Date for complete application forms to reach us: May 20, 2017 at [cmf@cmfraj.org](mailto:cmf@cmfraj.org)

**Centre for microFinance**  
D-240, D – Block  
Malviya Nagar, Behind World Trade Park  
JLN Marg, Jaipur – 302017 91-141-4025909