



## REQUEST FOR EXPRESSIONS OF INTEREST

**Assignment Title:** Supporting and Strengthening Livelihood interventions through Audio - Visual (AV) development based on the improved livelihood practices and dissemination of the same under MKSP project in Rajasthan.

Centre for microFinance (CmF), Jaipur has received a grant from the Ministry of Rural Development, Government of India and Sir Ratan Tata Trust for the above said assignment under Mahila Kisan Sashaktikaran Pariyojna (MKSP). The assignment will be implemented with the field implementing partners of MKSP in 7 districts of Rajasthan and with the consultation and guidance of CmF.

Agency (Firm) is required to (1) develop 14 cadres (video volunteers) at field level, (2) facilitate in procurement of latest equipment's for capturing of audio-visual clips and latest PICO projector (which will be used as a mode of extension), (3) development of 10 video clippings on improved livelihood practices on Agriculture and Livestock based interventions, (4) facilitate to build necessary linkages to draw technical services for equipment's/tools and (5) provide training, hand holding support for Audio Visual development to field partners and or designated professionals.

The agency (Firm) would like to work exclusively and intensively as a Facilitating and Training Agency (FTA) with CmF and field implementation partners for the assignment. FTA will designate at least two professionals for this assignment to work with CmF and field partners in Alwar, Ajmer, Bundi, Dausa, Dholpur, Dungarpur and Tonk districts of Rajasthan. The agency will required to design and facilitate trainings, workshops, learning events and will provide handholding support to field partners to build their capacity around AV development and dissemination. The workshops/trainings/events will be organized by CmF and cost will be covered separately. FTA will work and support CmF team and partners to develop their strategy and plan for AV development and dissemination. FTA will also support CmF and partners to identify relevant field staffs, develop their capacity and develop linkages for technical services. FTA will be working in close coordination of CmF team, and would need to place a dedicated team of experts to deliver expected services and exclusively work on assignment. It will be better if designated team can be placed in Jaipur and or in operational district(s) for better coordination.

The assignment is for a period of one year in the districts mentioned above. However, it may be extended further depending on the requirement, context and performance. A lump sum assignment budget for technical support cost is 3.5 Lakhs.

Centre for microFinance, Jaipur now invites eligible agencies (firms) to indicate their interest in providing the technical and capacity building Services. Interested firms/agencies should provide information demonstrating that they have the required qualifications and relevant experience to undertake the assignment (Brochures, Description of similar assignments and experience in the region should be attached). The short listing criteria are: 1. The firm should have been in the business of training and support for the past 3 years in the relevant field, 2. The firm should have handled similar assignments, 3. The firm should have experience of handling similar assignments in the region (Rajasthan and nearby states of India). Agencies may provide any other details that they wish to share, however please ensure the above is duly incorporated in your responses. However please limit your EoI to a maximum of 10 pages, any information provided beyond the 10 pages may not be considered for evaluation.

An agency/firm will be selected considering the Quality, Competency and Cost. Further information can be obtained at the address below during office hours [1000 to 1700 hours].

Expressions of interest must be delivered in a written form with the Assignment Title in subject line to the address below (in person, or by post, or by e-mail) by 10 April 2014.

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