



Sakhi Mahila MPC is one of dairy companies that were set up as a part of the ‘Tata dairy mission’. Under this programme, Tata Trusts established the Dairy Health and Nutrition Initiative India Foundation (DHANII) as a not-for-profit company. The intent behind DHANII and the Tata dairy mission is to help milk producers earn more by enhancing their knowledge about milk production, breeding and animal health and nutrition. Sakhi Mahila Milk Producer Company is a Women Oriented company.

Let’s meet our one of the Success Milk producer member of Alwar namely Mira Devi resident of Bhayarivillage and active member of Laxmi SHGs promoted under Sakh Se Vikas (SSV) initiative of CmF-Tata Trusts in Laxmangarh block of Alwar district is a perfect example of women empowerment. She lives with her family. She has one Buffalo. Earlier she used to sell Milk to private vendors also called **Dudhiya** for Rs.28/Lt. But the income/payment was very less to earn a livelihood. She borrowed Rs. 15000 amount from the SHG. She decided to join/connect with the village dairy with a hope to get steady and regular payment. She joined CmF-Tata Trusts promoted women led Sakhi Mahila Milk Producer Company on 23<sup>rd</sup>-Jan-2017 under the initiative of “Tata Dairy Mission” in Rajasthan. Her milk pouring code no. is 27. Within short span of time her life has turned better. After being associated with dairy she purchased a Cow worth Rs.19000. She has sold the milk of Rs. 51000 to Sakhi. With the transparency in the system, she now has her own Bank account and receives regular payment. She has cleared all her dues. Not only this she availed other services provided by Sakhi and received various benefits. She purchased 10 bags of cattle feed for increasing the quality & quantity of

milk. She is also a part of VCG group because of her continuous contribution. She has also motivated other people and linked 14 more members with Sakhi. The story does not end with Mira Devi here, there are 100 of Mira devi is emerging in Alwar after ensuring the dairy marketing platform as milk producer company.

***The above study clearly shoes that Mira Devi is the glaring example of women empowerment in Bhayarivillage.***